

FOR IMMEDIATE RELEASE

Founder Iris McCarthy Launches PALATE, a Cultural Magazine Exploring Food, Travel, and the Power of Taste

Baltimore, MD — Writer and editor Iris McCarthy has launched PALATE, a new independent magazine exploring the intersection of food, travel, art, and culture through the lens of taste and influence.

Founded in the Baltimore region, PALATE was created to examine how taste shapes the way people experience the world—from the restaurants they seek out and the cities they visit to the art they collect and the cultural spaces they inhabit.

Through essays, travel narratives, cultural commentary, and curated recommendations, the magazine offers thoughtful storytelling designed for readers who appreciate culinary culture, global travel, and creative expression.

McCarthy, a longtime writer covering food, travel, and cultural experiences, created PALATE to provide a platform for deeper conversations about the role taste plays in identity and cultural exploration.

“Too often, conversations about food and travel remain surface-level,” McCarthy said. “PALATE was created to explore the deeper meaning of taste—how what we love to eat, where we choose to travel, and the art that inspires us reflects our values, curiosity, and sense of belonging.”

The magazine’s debut editorial offerings include essays on slow travel, cultural exhibitions, and the evolving relationship between luxury, creativity, and personal identity.

PALATE is currently published online at www.palatemag.com, with plans to expand editorial programming and develop future print editions.

As an independent publication, PALATE aims to highlight emerging voices, cultural experiences, and thoughtful perspectives on the global intersections of food, travel, and art.

Media outlets interested in speaking with founder Iris McCarthy or learning more about the publication are encouraged to contact the magazine directly.

Media Contact

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